



**Marine and Tropical Sciences Research Facility (MTRSF)  
November 2008 Communications Activities for 2009**

Project 4.8.6 – Analysis of recreational and tourism use and impact on the GBR for managing sustainable tourism.

**Project Leader: Prof Bruce Prideaux, James Cook University.**

**Plan of Communication Activities/ Products / Events for 2009**

**Planned Activities for 2009**

<b>Project Objective</b>	<b>Proposed communication product / event description (and/or title).</b>	<b>Proposed Date for Completion</b>
Objective d	Annual Report	January 2009
Objective d	Tourism conference presentation (CAUTHE) Preliminary report on comparison of visitor trends and drivers between GBR regions	February 2009
Objective d	Quarterly Visitor barometer.	April 2009

Examples of events etc to be scheduled against the project objectives include:

- any meetings / workshops directly of relevance to and/or supported by this project
- the planned release of any newsletters or other popular articles
- the planned release of any media releases or scheduling of any other media activity
- anticipated completion dates for reports/publications and their title's