



23 February 2010

Press release: Tourism staff benefit from reef research

Big Cat Green Island Reef Cruises' Operations Manager, Neil Shelley, will soon be able to confidently tell guests how the reef is adapting to climate change, and how much a single shark sighting is worth to the tourism industry.

He will be attending the Reef and Rainforest Research Centre's (RRRC) upcoming Reef Science Seminar, which will cover these and many more issues relating to the Great Barrier Reef.

RRRC chief executive Sheriden Morris said the seminars aimed to provide reef tourism operators and their crew with succinct, up-to-date information on trends and issues in the Great Barrier Reef Marine Park.

"The seminar provides the tourism industry with the latest research findings from the Marine and Tropical Sciences Research Facility, allowing them to relay this information to visitors," she said.

"The Reef Science Seminar is directed at front-line customer service staff, from dive instructors and marine biologists conducting tours to crew and ticketing staff, and our scientists and staff will be on hand for a chat after the presentation."

ENDS

Reef Science Seminar Details

Reef Fleet Terminal, Marlin Marina
Thursday, 4 March 2010
5.30pm – 6.30pm

For further information please contact:

Sheriden Morris, RRRRC CEO
Phone 07 4050 7400 | Sheriden.morris@rrrc.org.au